

2012 Sponsorship Levels

The California Quality Collaborative offers many opportunities for sponsors to expand their reach and to learn side-by-side with people who are changing the way health care is delivered in California. Events are attended by national topic experts, health plan staff, California physician group executives and quality improvement professionals.

Program Sponsor

greater than \$100,000

The other program sponsors are the California's commercial health plans; they provide the majority of the financial support to CQC. Participation at this level allows your company to join them as program sponsors. We limit the number of corporate major sponsors to three.

Benefits include:

- Recognition with other major sponsors in all program materials
- Complimentary registration for 4 people to attend CQC events (approx. 10) for the year
- Opportunity to introduce your organization at on-site events and describe the resources you offer to improve care
- Listing and link on CQC web site as Major Program Sponsor (www.calquality.org)

Project Sponsor

\$50,000

A Project Sponsor supports one CQC project, such as the Compass Program.

Benefits include:

- Complimentary registration for 4 people to attend project-specific events (approx. 3-4)
- Recognition on cover of project binders
- Opportunity to introduce your organization at on-site events and describe the resources you offer to improve care
- Listing on CQC web site as specific Project Sponsor (www.calquality.org)

Event Sponsor

\$20,000

An Event Sponsor supports all or part of one conference/event. These sessions are typically 1 day.

Benefits include:

- Complimentary registration for 4 people to attend event
- Recognition on cover of event binder
- Opportunity to introduce your organization at on-site events and describe the resources you offer to improve care
- Listing on CQC web site as Event Sponsor (www.calquality.org)

For more information: Contact Giovanna Giuliani at ggiuliani@calquality.org or 415.615.6377